

# MACLEAN'S

"CANADIAN" MAGAZINE

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Painted for  
Maclean's Magazine  
by  
Haskell Gottlie.



John Nelson, Joseph Lister Rutledge, Norman Reilly Raine, Beatrice Redpath, Norma Phillips Muir































## Says Preparedness Is Essential

U. S. Secretary of War Explains Why National Mobilization Should Be Planned in Advance of War Outbreak

BY WIGMORE HILLARY DAVIS

THE modern military establishment is a vast machine, a complex of men, machines, and materials, which must be kept in readiness for war at all times. The Secretary of War, Mr. Duggan, in his report to Congress, has pointed out the necessity of a national emergency program to insure the production of the necessary arms and munitions in the event of a sudden outbreak of hostilities.

It is to be noted that the preparedness legislation that can be called upon to insure the production of arms and munitions is a comprehensive program, which covers the entire field of military production. It is a program which is designed to insure the production of the necessary arms and munitions in the event of a sudden outbreak of hostilities. It is a program which is designed to insure the production of the necessary arms and munitions in the event of a sudden outbreak of hostilities.

The most important part of the preparedness program is the production of arms and munitions. This is the part of the program which is most essential to the defense of the country. It is the part of the program which is most essential to the defense of the country. It is the part of the program which is most essential to the defense of the country. It is the part of the program which is most essential to the defense of the country.

## Crash in Fascist Italy Predicted

How That Rome May Sink Colonial War to Avoid Trouble at Home—Fishes Between Roman Murders

JAMES HENRY

ITALY's economic situation is a matter of great concern to the world. The country is in a state of financial crisis, and the government is struggling to maintain its position. The situation is a matter of great concern to the world. The country is in a state of financial crisis, and the government is struggling to maintain its position. The situation is a matter of great concern to the world. The country is in a state of financial crisis, and the government is struggling to maintain its position.

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## Death by Lynching on Decline

U. S. Newspapers Profit 'Lynchings' in Near Parity—More Victims Killed in Thirty-Six Years

UNITED STATES NEWSWITERS

A MODERN newspaper might be tempted to say that the number of lynchings in the United States is declining. It is true that the number of lynchings has declined in recent years, but the number of victims has increased. The number of victims has increased in recent years, but the number of lynchings has declined.

Year	Number of lynchings	Number of victims
1934	15	15
1933	14	14
1932	13	13
1931	12	12
1930	11	11
1929	10	10
1928	9	9
1927	8	8
1926	7	7
1925	6	6
1924	5	5
1923	4	4
1922	3	3
1921	2	2
1920	1	1
1919	0	0
1918	0	0
1917	0	0
1916	0	0
1915	0	0
1914	0	0
1913	0	0
1912	0	0
1911	0	0
1910	0	0
1909	0	0
1908	0	0
1907	0	0
1906	0	0
1905	0	0
1904	0	0
1903	0	0
1902	0	0
1901	0	0
1900	0	0

## Claims Labor Rule Is Costly

Australian Government Warns Doubling National Debt, Says Chief of Administration—Reduced Spending Advised

CHRISTIANITY SCIENCE MONITOR

AUSTRALIA's new government has issued a warning to the people of the country. It has warned them that the cost of labor rule is too high. It has warned them that the cost of labor rule is too high. It has warned them that the cost of labor rule is too high. It has warned them that the cost of labor rule is too high.

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## Electricity—Giver of Youth

BUT a few short years ago household drudgery took its heavy toll of women's youth and beauty. It is not so very long since a woman was considered "old" or "dirty" while she was in "power" or "fury". With electricity in the home, her once drudgery—freedom from the burden of household work—has been removed. It is not so very long since a woman was considered "old" or "dirty" while she was in "power" or "fury". With electricity in the home, her once drudgery—freedom from the burden of household work—has been removed.



## CANADIAN GENERAL ELECTRIC Co

HEAD OFFICE, TORONTO







## A Lovely Gift for A Lovely Girl

LANGMUIR-HARTMANN  
HARDWARE TRINA

The bride-to-be will be joyfully apprehensive of a LANGMUIR-HARTMANN because it means that her treasure treasures—those big champagne to her door—will be carried without wrangle, dust or disturbance to the joyous's end.

Get Going Now and a Langmuir-Hartmann Package

The Lady's Choice  
The Groom's Choice  
The Best of Both



The  
M. Langmuir  
Manufacturing Co.  
of Toronto Limited



## Building the New Jerusalem

Palestine Rejuvenated as Result of Influx of 50,000 Jewish Immigrants—Arabs Cooperating With Zionists.

By L. ADLER DODD

NEARLY 50,000 Jewish immigrants have entered Palestine since the Armistice, as a result of the Zionist movement and the consequent passage of the Balfour Declaration. These immigrants have been brought to Palestine from the ends of the earth. Jews from nearly every country on earth constantly keep coming and the American Jewish population has not kept the pace with the influx and immigration. Just how they came is explained in 1935.

After the war, it was not only the Jews who came, but also the Arabs. The situation of Palestine changed and the Jews who came were not the same as the Jews who came before. The situation of the entire population in the land that these people came to was changed. The Jews who came were not the same as the Jews who came before. The situation of the entire population in the land that these people came to was changed.

Another aspect of the story is told in the story of the Jews who came to Palestine. The story of the Jews who came to Palestine is told in the story of the Jews who came to Palestine. The story of the Jews who came to Palestine is told in the story of the Jews who came to Palestine.

## The Pariah Dog

Continued from page 1

Left with a bad reputation, the dog was left with a bad reputation. The dog was left with a bad reputation. The dog was left with a bad reputation. The dog was left with a bad reputation.

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A home garage without Mobiloil is like a fountain pen without a handy supply of ink.



Keep a 5-gallon can of Mobiloil always at hand. You're ready to add oil when needed. You're ready to drain the crankcase.



There's a Mobiloil dealer nearby. See him. For

**IMPERIAL OIL LIMITED**

See that the Mobiloil Chemist who recommended you to consider lubrication. Followed by the Mobilil Board of experts. Approved by his customers. See that the Mobilil Chemist who recommended you to consider lubrication. Followed by the Mobilil Board of experts. Approved by his customers. See that the Mobilil Chemist who recommended you to consider lubrication. Followed by the Mobilil Board of experts. Approved by his customers.

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**IMPERIAL OIL LIMITED**

**VACUUM OIL COMPANY**











# WHY

# Firestone

## TIRES ARE BETTER

*First...* Firestone controls raw materials in the primary markets where the most uniform quality and highest grades are selected. *Second...* Firestone has extensive laboratories maintained to secure the best and most uniform results from rubber, cotton and other materials used in tire compounding.

*Third...* Firestone has a large staff of research engineers who not only design the best tire construction, but also develop machinery to produce tires to give maximum strength and durability. (One of the developments of Firestone engineers is the Balloon Tire.)

*Fourth...* Firestone has a dealer organization of Tire Specialists—their experience and equipment help you get the most mileage, comfort and safety from your tires. Firestone engineers are imparting to Firestone dealers the latest and best methods for the repairing of high pressure balloons and bus pneumatics. Call on the nearest Firestone dealer who is prepared to give you the most up-to-date, thorough and economical Tire Service.

MOST MILES PER DOLLAR



FIRESTONE BUILDS THE ONLY GUM-DIPPED CORD











































## It's no effort to hide an old floor with Kyanize Floor Enamel

JUST look at the state of Mr. X's old basement. Chances are, perhaps, he's ready to give up. But with a few strokes of Kyanize Floor Enamel, he can make his old floor look like a new one. Kyanize Floor Enamel is a liquid enamel that can be applied to any floor, no matter how old or worn. It will hide all the stains, scratches, and discolorations, and give the floor a smooth, glossy finish. The application is simple, and the results are lasting. Kyanize Floor Enamel is available in many colors to match the room's decor.

**IS IT TRULY OFFER?**  
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**Kyanize**  
VARNISHES & ENAMELS for Floors, Furniture, Woodwork

**The finest selection of LINEN goods in the World**  
Lovers of this class of linen goods who are looking for the finest selection of linen goods in the world, will find it in the Kyanize Linen Goods Company. The company offers a wide variety of high-quality linen goods, including table linens, bed linens, and bathroom linens. The goods are made from the finest linen and are available in a variety of colors and patterns. The company also offers a wide variety of other household goods, including towels, washcloths, and bathrobes. The goods are all made in the United States and are available at a reasonable price.

which showed up in a clean, white, smooth surface. This is the result of the Kyanize Floor Enamel. The enamel is a liquid that can be applied to any floor, no matter how old or worn. It will hide all the stains, scratches, and discolorations, and give the floor a smooth, glossy finish. The application is simple, and the results are lasting. Kyanize Floor Enamel is available in many colors to match the room's decor.

**The Rose-Colored Chair**  
Continued from page 10

Chances are, he's ready to give up. But with a few strokes of Kyanize Floor Enamel, he can make his old floor look like a new one. Kyanize Floor Enamel is a liquid enamel that can be applied to any floor, no matter how old or worn. It will hide all the stains, scratches, and discolorations, and give the floor a smooth, glossy finish. The application is simple, and the results are lasting. Kyanize Floor Enamel is available in many colors to match the room's decor.

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## KNECHTEL Furniture

**BEAUTY of the art design**  
Knechtel Furniture is a company that specializes in the design and manufacture of high-quality furniture. The company's products are known for their beauty, durability, and craftsmanship. The furniture is made from the finest materials and is available in a variety of styles and colors. The company also offers a wide variety of other household goods, including linens, towels, and bathrobes. The goods are all made in the United States and are available at a reasonable price.



**TO GRACE** the space in your home, Knechtel Furniture offers a wide variety of high-quality furniture. The company's products are known for their beauty, durability, and craftsmanship. The furniture is made from the finest materials and is available in a variety of styles and colors. The company also offers a wide variety of other household goods, including linens, towels, and bathrobes. The goods are all made in the United States and are available at a reasonable price.



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A lot of people are looking for a way to make their homes more comfortable and more beautiful. Knechtel Furniture offers a wide variety of high-quality furniture that can help you achieve this goal. The company's products are known for their beauty, durability, and craftsmanship. The furniture is made from the finest materials and is available in a variety of styles and colors. The company also offers a wide variety of other household goods, including linens, towels, and bathrobes. The goods are all made in the United States and are available at a reasonable price.

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## WHAT 30 YEARS OF COOKING TAUGHT MRS. RORER ABOUT STOVES

By Mrs. Sarah Tyson Rorer, Philadelphia Cooking Expert



**THE** 30 years of cooking that Mrs. Sarah Tyson Rorer has spent in her kitchen have taught her a great deal about stoves. She has learned that a good stove is one that is easy to use, that it cooks food evenly, and that it is safe. She has also learned that a good stove is one that is beautiful and that it adds to the comfort and convenience of the kitchen. Mrs. Rorer's advice is that when you are buying a stove, you should look for these things: a good burner, a good oven, and a good broiler. She also advises that you should look for a stove that is made of good materials and that it is well-built.

**PERFECTION**  
Oil Cook Stoves and Ovens  
The perfection of a stove is a matter of degree. It is a matter of how well it does its job, and how well it does it in a safe and comfortable way. The perfection of a stove is a matter of how well it does its job, and how well it does it in a safe and comfortable way. The perfection of a stove is a matter of how well it does its job, and how well it does it in a safe and comfortable way.







ANNOUNCING  
THE PIECES of 8 CHEST

Around the Cape of Good Hope ...  
To the Cove of Heart's Desire.

Heretofore, most silverware has been sold in "dozens" and "half dozens" of each unit.

"But twelve is too many," many housewives maintain, "and six is not enough. 'Eight of each' is what the average family needs!"

So here it is, the *happy-medium* selection—eight dessert knives, eight dessert forks, eight dessert spoons, eight tea spoons, one sugar shell and a butter-knife. Thirty-four pieces all told—a balanced and an adequate selection of silverplate.

And the price! \$50.00 for the set complete, in an

attractive box. Or with the popular Utility Serving Tray at but \$1.25 extra.

Or better still, you may secure the complete "Pieces of 8" service of the world's finest silverplate in the gorgeous Spanish chest (illustrated above) for but \$57.50. Option, if Table Knives and Table Forks are desired the price will be \$58.50.

The "Pieces of 8" set may be secured in any of the famous 1847 ROGERS BROS. classic patterns.

*Your silverware dealer will soon have the chest on display in his window or store. Stop and ask to see it...and get the thrill of a treasure-finder. Ask for the "Pieces of 8" set.*

• 1847 ROGERS BROS. •  
SILVERPLATE

INTERNATIONAL SILVER CO.

SALE BRANCHES  
NEW YORK, CHICAGO, SAN FRANCISCO

MADE IN CANADA BY INTERNATIONAL  
SILVER COMPANIES OF CANADA, LIMITED,  
HAMILTON, ONTARIO